



LEGAL DIGITAL INNOVATOR

ECONOMIC EMPOWERMENT CONFERENCE



2017 CONFERENCE SCHEDULE

Sponsors & Affiliates



Abercrombie & Fitch



Conference Location: Howard University School of Business
2600 6th St NW, Washington, DC 20059 | Phone: (202) 806-7194

GC & CEO Reception Dinner - Sunday, March 26, 2017 @ 6pm
Busboy & Poets - 1025 5th Street NW Washington, DC 20001
PHONE: 202-387-7638 (POET)

6:00 - 8:00 am	Set-up	
8:00 - 9:00 am	Breakfast	
9:00 - 9:30 am	Welcome	Intro Video Presentation by Jo Saint-George
9:30 - 9:55 am	The Multicultural Economy & Media Injustice - Why Creating New Narratives Are Needed To Shape Economic Policy	Speaker: Hugo Balta, Senior Director, Multicultural Content - ESPN
9:55 - 10:00 am	Speaker Transition	
10:00 - 10:25 am	Why Legal Diversity Still Matters - Intersectionality of Law/Big Data & Digital to Enhance Transparency & Increase Engagement for Sustainable Diversity	Speaker: Mark Roellig, Chief Technology Officer MassMutual Financial
10:25 - 10:30 am	Speaker Transition	
10:30 - 10:55 am	The State of Digital Media	Speaker: Nasha Smith, Vice President, comScore
10:55 - 11:00 am	Speaker Transition	
11:00 - 11:25 am	General Counsel Panel - Why Digital Thought Leadership Matters To GC's- Leverage Digital to Influence Decision Makers	Jason Brown, Vice President, General Counsel & Secretary - Dyson Courtney Edmonds, Assistant General Counsel, National Security - Leidos Donald Remy, EVP and Chief Legal Officer, NCAA
11:25 - 11:30 am	Speaker Transition	
11:30 - 11:55 am	Why Minority Lawyers Must Lead the Economic Empowerment Movement - Bar Associations & Law School Collaboration	Leslie Richards-Yellin, President - National Association of Women Lawyers (NAWL) Annette Kwok, Southeast Regional Governor, NAPABA
11:55 - 12:00 pm	Speaker Transition	
12:00 - 12:25 pm	Women Empowerment Panel - Digital Thought Leadership - Catapulting Women Into Leadership with Big Purses	Moderator: Jo Saint-George Stacia Jones, Assoc. General Counsel, Abercrombie & Fitch Jana Taylor, Associate General Counsel, Radio One
12:25 - 1:30 pm	LUNCH	Networking
1:30 - 1:55 pm	Why Minority Lawyers Must Bring Their Thought Leadership To the Economic Development & Small Business Community	Moderator: Robert Raben, Founder & CEO, The Raben Group James Coleman, Pres./CEO -PG County CEDC Carl E. Brown, Jr., Executive Director - DC SBDC -Howard U

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1:55 - 2:00 pm	Speaker Transition	
2:00 - 2:25 pm	Corporate Boards Are Looking For Diverse Thought Leadership - Why Diverse Lawyers & Business Must Be Visible	David Chun , President & CEO - Equilar
2:25 - 2:30 pm	Speaker Transition	
2:30 - 2:55 pm	The Tech Start-Up Community Needs Minority Lawyer Thought Leadership – Investing In The Ecosystem That Builds Clients	Panel Moderator: Jo Saint-George Amy Wan , Partner - Trowbridge Sidoti LLP Jameel Aalim-Johnson , Associate Vice President - NASDAQ Devon Bryan , Executive Vice President and Chief Information Security Officer, The Federal Reserve System
2:55 - 3:00 pm	Speaker Transition	
3:00 - 3:25 pm	Tale of Two Lawyers Part 1 - Bias Interrupters – Innovative Practices For Increasing Diversity	Mark Smolik , EVP, General Counsel, Chief Compliance - DHL Supply Chain Americas
3:25 - 3:30 pm	Speaker Transition	
3:30 - 3:55 pm	Tale of Two Lawyers Part 2 - Measuring Law Firm Value Through Cloud Based KPMs - How Thought Leadership Scores Big	James Beckett , CEO, Qualment - Law Firm Valuation Tool
3:55 - 4:00 pm	Speaker Transition	
4:00 - 4:25 pm	Lights Camera Action – Thought Leadership that Attracts Major TV Networks & Intro On How To Become The Go To Legal Analysis	Paul Henderson, Esq. , Legal Analyst, As Seen On CNN
4:25 - 4:30 pm	Speaker Transition	
4:30 - 4:55 pm	Building Your Thought Leadership Brand - Benefits of a Publicist	Sheila Harris , Public Relations Manager, Brand Communications – Time, Inc./Essence Magazine
4:55 - 5:00 pm	Speaker Transition	
5:00 - 5:25 pm	Distributing Your Brand – Strategic Alliances vs Scattered Posting Weakens The Brand	Jason Johnson , Political Analyst, The Root & Fusion
5:25 - 5:30 pm	Speaker Transition	
5:30 - 5:55 pm	The Intersectionality of Diversity & Innovative Digital Media	Jo Saint-George , Founder, Minority Counselor TV
5:55 - 6:00 pm	Speaker Transition	
6:00 - 6:15 pm	Civil Rights Leader Tribute	Jeffrey Chin – Film Producer – “Little Tokyo Reporter” The Life of Civil Rights Lawyer – Sei Fuji